

ADEPT President's Awards 2023

Entry form

Main contact name	Rachel Stamp
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Award category	Delivering Clean Growth
Project Title	Twin Stream Recycling Initiative
Local authority entrant	Lincolnshire County Council
Partner/s if applicable	District Councils in Lincolnshire as part of the Lincolnshire Waste Partnership

Headline summary (150 characters max.)

LCC have introduced a twin stream recycling initiative, separating paper & card to move towards a more sustainable recycling solution.

Video - please paste links to any video evidence here. (Leave blank if not relevant.)

<https://fb.watch/jTLv3yU0iQ/> <https://www.facebook.com/northkestevencd/videos/505227237707175/>
<https://www.facebook.com/northkestevencd/videos/378282600463949/>

Delivering clean growth: How is this project delivering clean growth, not just now but into the future – demonstrating ambition and vision, anticipating future challenges and future proofing growth including developing the workforce for the future? (150 words max)

Working with residents and WCAs to promote waste minimisation and ensure that the waste we have to dispose of is done in the most effective way and in line with the waste hierarchy.

The project has been supported by a sustained programme of education and engagement with a dedicated team of staff put in place to support the Waste collection authorities and the residents of Lincolnshire to learn, understand and take responsibility for the waste they create. This is also helping us to achieve the objectives set out in the Lincolnshire Joint Municipal Waste Management Strategy such as

- Improving the quality of paper & card recycled
- By reducing contamination, the separated paper & card will be made into paper again, which can be repurposed many times, rather than just into a single use product
- Changing customers' behaviours
- Using the opportunity to improve quality of the MDR.

Delivering clean growth: How is this project working across boundaries and with different partners to achieve long lasting clean growth? (150 words max)

With WCA partners working with residents, community groups and school children to engage and educate them to promote waste minimisation and ensure that the "Right Thing goes in the Right Bin". Lincolnshire County Council as the Waste Disposal Authority are leading the project but in order for it to be successful we are working in partnership with the Waste Collection Authorities to ensure that we continue to review, learn and grow the process - sustainable behaviour change takes a number of years

to achieve and only by working with all parties can we hope to ensure lasting clean growth.

Delivering clean growth: How is this project proactively engaging with business to tackle problems and find solutions, stimulating the clean growth sector at the same time? (150 words max.)

We have a team of dedicated staff working with schools, businesses and community groups to promote responsibility for the correct disposal of waste and ensuring that this is ongoing and that all parties have accountability for the waste that they generate.

In addition we work as part of the Lincolnshire Waste Partnership, as well as as a stand alone Waste Disposal Authority to lobby the government and relevant industries to reduce waste through reduction in packaging and, where not possible, to promote the use of recyclable packaging.

Delivering clean growth: How is this project going beyond the 3-5 year budget cycle to prepare for future challenges including the use or consideration of innovative funding solutions? (150 words max.)

The efficiencies show that public engagement is key. This means that residents are now changing their behaviour to consider what they buy, how it is packaged and therefore how much waste they generate in order to minimise the impacts on an ongoing basis. By removing contamination from the mixed dry recycling, as well as separating the paper and card, this increases the quality of the material and therefore we are able to improve the quality of the material sent for onward processing and therefore reduce the drain on natural resources.

All categories: please add anything else that supports your award entry

Since the inception of the roll in of separate paper and card collections, in excess of 14,000 tonnes of high quality fibre has been collected from residents of the 4 WCAs who have implemented the change. The paper reprocessor reports that Lincolnshire County Council present them with the highest quality material of any local authority customer that they work with (98.5% target material).

In addition, we have seen contamination rates in the remaining mixed dry recycling reduce from in excess of 31% to 10% of identifiable material that is being placed into the kerbside bins now being non-target material.

As a Waste Partnership we are working with the remaining waste collection authorities to understand how the initiative can be rolled out to these areas going forward.