ADEPT

Creating strong places: leadership from the ground up

AUTUMN CONFERENCE 2023 SPEAKER PROFILES

Crowne Plaza, Nottingham

Headline **PLATINUM** Sponsor



WELCOME AND INTRODUCTION



Anthony Payne

ADEPT President 2023-2024

Anthony holds the post of Strategic Director for Place and has responsibility for economic development, strategic planning and infrastructure, and street services.

Previously Anthony was employed by the East Midlands Development Agency in a number of director posts, which included sustainable development, followed by land and development, prior to coming to Plymouth as Executive Director for Strategy and Communications.

From 1995-2004, Anthony was based in Brussels, running a network of European Cities on Sustainable Development.

Anthony holds a BSc in Geology and a MPhil in Planning. He was born and bred in Plymouth.



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SPEAKERS - SESSION 1



Rupert Clubb

ADEPT Past President and Director of Communities, Economy and Transport, East Sussex County Council

Rupert is the Lead Officer for Transport for the South East. He chairs the Senior Officer Group leading the organisation's development and supports the Chairman and Board.

A former president of the Association of Directors of Environment, Economy, Planning and Transport, Rupert is a Chartered Civil Engineer and Fellow of the Institution of Civil Engineers and the Chartered Institution of Highways and Transportation.



Rachel Brisley

Research Director, Ipsos UK

Rachel is a Director and Head of the Energy and Environment Team at Ipsos with 30 years' professional experience in the fields of climate resilience, climate mitigation, sustainability, regeneration and external funding.

She has held director positions at environmental and economic consultancies working with a range of clients including the World Bank, European Investment Bank, UK government departments, and agencies such as the Climate Change Committee. She is a qualified planner and prior to joining private consultancy had a successful 15-year career in the public sector including working on strategic housing, planning and environmental sustainability issues across the Liverpool City Region.





Jason Pavey *Managing Director Operations and Maintenance UK and Europe, AtkinsRéalis*

Jason is Managing Director (Interim) of Transportation UK at AtkinsRéalis and a member of the Commissioning Board for the ADEPT Live Labs 2 programme.

Jason leads the UK Transportation division at Atkins and is passionate about the role that digital and data can play in shaping the future of transport, including our collective imperative to combat the climate emergency and deliver sustainable transport systems.

Jason is a member of the Chartered Institution of Civil Engineers, Institution of Highways and Transportation, and a founding member of the Highway Sector Council.



Councillor Marianne Overton MBE

Vice Chairman of the Local Government Association and Leader of the LGA Independent Group

Marianne serves Lincolnshire County Council and North Kesteven District Council, where she is Opposition Leader.

Marianne is also the elected spokesperson for the Council of European Municipalities and Regions on Climate Change, representing 115,000 councils across the whole of Europe, speaking at COP26, the World Local Government UCLG, the United Nations and other international events. Her contribution to local government was recognised in 2014 when she was awarded an MBE.

SPEAKERS - SESSION 2



Ann Carruthers

ADEPT 1st Vice President, Chair of ADEPT's Transport and Connectivity Board and Director of Environment and Transport, Leicestershire County Council

Ann is responsible for all highways, transport, environment and waste services.

Prior to this Ann worked with local authorities across Scotland and England and also spent a number of years as National Travel Demand Manager with Transit New Zealand, responsible for introducing sustainable transport options across New Zealand's state highway system.

Ann is a Fellow of the Chartered Institute of Highways and Transportation, Chair of ADEPT's Transport and Connectivity Board, Chair of Midlands Highway Alliance+ and a member of the Highways Sector Council.



Jessica Matthew

Co-Director in Local Transport, Department for Transport

The directorate's remit is wide including: the Levelling Up Fund, buses, active travel (cycling), accessibility of the transport network for people with disabilities, major local infrastructure and highways maintenance.

In 2020, Jessica was temporary Director of Strategy and Private Office and prior to that she was Deputy Director for Rail Environment and Digital at the Department for Transport, focusing on decarbonising the rail sector and transforming rail signalling.

She has held numerous positions in the Department for Transport and what was Department for Communities and Local Government.





Danny Williams *Chief Executive Officer, Active Travel England*

Danny was appointed as CEO of Active Travel England in June 2022.

Danny has spent over 25 years leading media businesses, including scaling a start-up and developing large and high-performing teams within global corporations.

He was a member of the Mayor of London's 'Roads Task Force' and has been named by the Evening Standard as one of the top 1000 most influential Londoners for several years running.



Greg Marsden

Professor of Transport Governance, Institute for Transport Studies, University of Leeds

Greg has researched issues surrounding the design and implementation of new policies for over 20 years covering a range of issues.

He is an expert in climate and energy policy in the transport sector. Greg is the Principal Investigator on the DecarboN8 network and Theme Lead for Place in the new Energy Demand Reduction Centre where he is responsible for developing a new place based approach to decarbonising transport.

SPEAKERS - SESSION 3



Chris Henning

Co-chair of ADEPT's Sustainable Growth Board and Executive Director, Place, Derbyshire County Council

Chris is responsible for economy, transport and environment.

Chris has worked in economic development for nearly 30 years, first with central government and then with one of the UK's leading consulting firms. He specialises in regeneration and commercial strategy, linking local, regional and central government to the private sector.



Ivan Browne

Professor in Public Health Practice and Social Inclusion, De Montfort University Leicester

Prof. Ivan Browne was, until recently, the Director of Public Health for the City of Leicester and was at the forefront of leading the city through the Covid pandemic.

Ivan has been in public service for over 35 years, is a Fellow of the Faculty of Public Health and has been awarded the President's Medal for his contributions to Public Health. In 2022 he was named as one of the Rising Stars in the Health Service Journal's 50 most influential Black, Asian and ethnic people in health.



Dr Jeanelle de Gruchy

Deputy Chief Medical Officer for England and co-lead of the Office for Health Improvement and Disparities

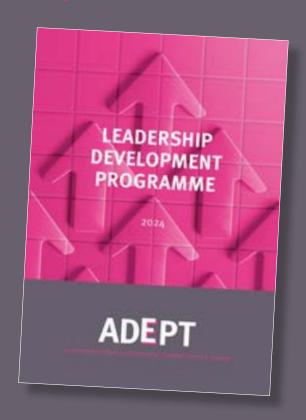
Dr Jeanelle de Gruchy was appointed as England's Deputy Chief Medical Officer in October 2021, supporting the Chief Medical Officer on health improvement issues.

Before becoming DCMO, Dr de Gruchy was Director of Public Health, Tameside Metropolitan Borough Council in Greater Manchester (2018-2021) and the London Borough of Haringey (2010-2018). She was President of the Association of Directors of Public Health (ADPH) from 2017-2021. Dr de Gruchy did her clinical training in South Africa, working in South Africa and then in the NHS.

It's never been a more exciting or challenging time to be a place leader!

ADEPT's Leadership Development
Programme is a unique opportunity
for aspiring Directors of Place
who want to move beyond their
own specialisms to become future
leaders.

In partnership with SOLACE (Society of Local Authority Chief Executives), ADEPT's inspirational programme has been designed specifically to explore how place leadership is evolving in a post-Covid landscape, where climate change and levelling up are at the forefront of local and national agendas.



To become a place leader, constantly balancing strategic priorities with the provision of day-to-day services, requires skilled leadership and the ability to bring a broad, cross-sector approach to the role.

The programme has been created for people currently in a Tier 3 or 4 senior leadership role. We are looking for applicants with ambition to make a difference to their places, their organisations and to ADEPT itself - our Leadership Team of the future.

Working with colleagues, place directors, course leaders and guest speakers, the programme will give you the opportunity to:

CLICK HERE for more information

- Use time away from demanding roles to reflect on yourself as a leader
- Explore how to move from being a specialist / expert to a leader of place
- Build on previous leadership and management training
- Develop new skills, debate issues and explore challenges

SPEAKER - SESSION 4



Andrew Cook

Chair of ADEPT's East of England Board and Executive Director of Growth, Highways and Infrastructure, Suffolk County Council

Andrew joined Suffolk County Council in 2022 and is responsible for highways, transport, waste, planning, economy and housing as well as being the lead on climate change and the environment.

Before joining Suffolk County Council, Andrew held a range of place-based director and executive director roles with more than 20 years' of local authority experience and has significant expertise in the management of public/private partnership contracts and the delivery of major infrastructure projects.

Assets as smart as you are. That's the future we're creating.

Assets are at the heart of every community. They're your people, your equipment, your infrastructure, your time and your money. But what if there was a way for them to do even more?

Whether you're managing building maintenance, arranging pothole repair, overseeing tree care or tracking street light bulb replacements – we can help you to do it faster and more efficiently – and all with one system and one provider.

To discover award winning enterprise asset management visit - https://bit.ly/BrightlyEAM





SPEAKERS - SESSION 5



Carolyn McKenzie

Chair of ADEPT's Environment Board and Director for Environment, Surrey County Council

Carolyn is Chair of the ADEPT Environment Board. She has over 20 years' experience in the environment public, private and not for profit sectors.

Most recently Carolyn worked at Kent County Council as Head of Sustainable Business and Communities where she led the council's approach to environmental management of the organisation as a whole and the climate emergency specifically, amongst other areas.



Kate Kennally *Chief Executive Officer, Cornwall Council*

Kate is passionate about improving Cornish residents' lives through inclusive good growth and empowering communities to get involved in the delivery of public services.

Kate has been leading Cornwall Council's commitment to be net zero by 2030, with the council being recognised for its work in this area in 2021 through winning the 'Leadership in Responding to the Climate Emergency category' in the MJ Local Government Achievement Awards.

Kate is the Association of County Council Chief Executives policy lead for Net Zero and is the local government representative on the Ministerial Green Jobs Delivery Group.





Jo WallSenior Strategy Director - Climate, Local Partnerships

Jo has over 35 years' experience across the multiple disciplines required to respond to the climate emergency including policy development, leadership, finance and an understanding of technical solutions.

Jo has worked across local government, private practice and the corporate sector. She has 12 years' experience in the UK renewables sector and has supported the development of public sector solar schemes including the award-winning Lamby Way scheme in Cardiff and the 4MW private wire scheme to Morriston Hospital. She has won national awards for three of her energy projects.



Pedro WrobelExecutive Director for Innovation and Change, Westminster

City Council

Pedro is responsible for the Council's policy, strategy, analysis, change, events, community engagement, leisure and communication functions.

Before joining Westminster City Council, Pedro served as Director of Planning in the Ministry for Housing, Communities and Local Government, Director of the Cabinet Office Systems Unit, and Chief Strategy Officer at the Valuation Office Agency.

Prior to that, he held various strategy, policy and analytical roles in HM Treasury, the Department for Work and Pensions, the Child Support Agency and HM Revenue and Customs, including as private secretary to Treasury Ministers across the last Labour and Coalition governments.

Delivering local nature recovery - a coordinated, practical approach to tackling the biodiversity and climate crises

This workshop will consider how Local Nature Recovery Strategies can be delivered through mechanisms beyond biodiversity net gain and the public authority biodiversity duty, whilst creating multiple, shared benefits.

There will be a focus on practical action, reflective of wider financial pressures, whilst highlighting opportunities for value creation.



Facilitator: Stuart Freeman

Head of Local Government Services, Jacobs

Stuart has more than 20 years' experience in highways and transport, across both the public and private sectors.

He spent 12 years working in local authority transport before moving into the private sector, first at Ringway, moving to Jacobs as Divisional Director in 2014. Stuart is currently Head of Local Government Services, working closely with local authorities to deliver better results for communities across the UK.



Penelope Borton *Associate Director of Sustainability, Jacobs*

Penelope is an award-winning natural capital practitioner who currently leads the natural capital discipline for Jacobs.

Penny acts as Chair for IEMA's Biodiversity and Natural Capital Steering Group, supporting the development and dissemination of innovative approaches across the field. Key areas of focus include nature recovery and the quantification of natural capital benefits to support business case development.



Andrew Clark

Principal Ecologist at Merseyside Environment Advisory Service

Andrew supports the Responsible Authority in their preparation of a Local Nature Recovery Strategy and leading on ecology input.

Andrew is a Full CIEEM member and part of IEMA's Biodiversity and Natural Capital Steering Group. He recently led on a State of Nature Report for the area and has previously co-developed a LCR Ecological Network and Nature Improvement Area. Andrew is currently delivering a Species Recovery Programme Capital Grant Scheme targeting recovery of farmland species on several farms across the subregion.



Steph Hepworth

Project Officer, Nature North

Steph is responsible for supporting the development of key project outputs, including collaborative development of thematic Investable Propositions to drive investment into nature recovery in the North of England.

Steph has held a range of roles within education and the environmental sector. She has previously co-ordinated projects for the RSPB, The Mersey Forest and the University of Manchester. Steph is a qualified teacher, a forest school leader and is studying for a MSc in Environmental Management.

SEND Transport Toolkit - OUT NOW!

A collection of mitigations to ease home to school travel pressures

Produced by ADEPT, in partnership with a number of directors / assistant directors of Children's Services to help support local authorities to deliver special educational needs and disabilities (SEND) travel in their local areas. **CLICK HERE** to read...



Decarbonising local roads - how we accelerate change for the benefit of all local authorities across the four nations

Live Labs 2 is a 3-year, UK-wide, £30m programme funded by DfT that aims to decarbonise the local highway network.

The programme focuses on how to support the transition to net zero carbon local roads, assets and infrastructure. Hear more about the seven projects, grouped by four interconnected themes, and led by local highways authorities working alongside commercial and academic partners.



Facilitator: Phil Skegg
Board Director, Ringway

Phil has over 20 years' experience in the infrastructure sector.

Having worked with both strategic transport operators and local authority clients, Phil has a strong track record in creating

collaborative environments that unlock the achievement of critical client outcomes.

Phil believes in ensuring that our partnerships are future proofed by enabling social, digital and economic trends to be tracked, understood and embedded into our approach of delivering placed based services.

He has been a member of the Live Labs 2 Commissioning Board since its inception and values the opportunity to engage across the sector in leveraging innovation to accelerate our environmental ambitions.



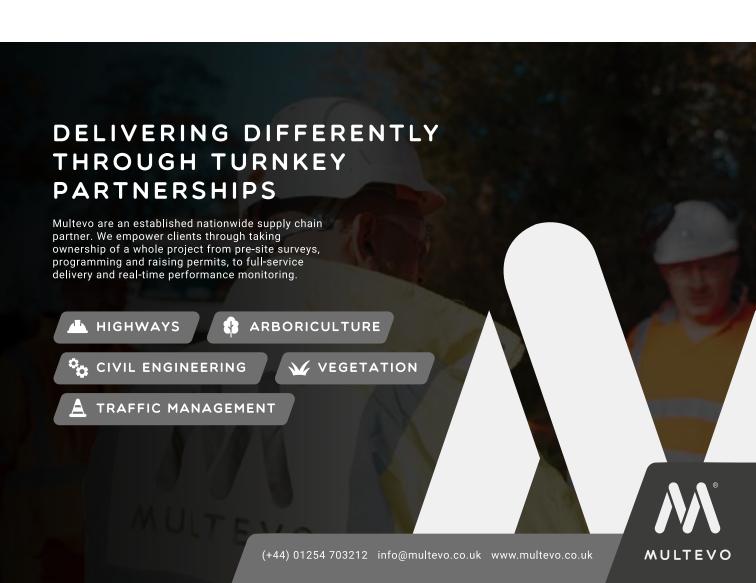
Neil GibsonDirector, Neil Gibson Consulting Ltd

A prominent Place leader and former President of ADEPT, Neil now advises the public and private sectors on strategies that will improve collaboration and drive better business outcomes.

In 2021 Neil was appointed Highways Commissioner by the Secretary of State for Levelling Up, Housing & Communities as part of the current government intervention in Liverpool City Council.

Passionate about nurturing talent, Neil supports leaders in the public and private sectors to thrive and realise their potential through action learning and mentoring.

He facilitated the ADEPT/Amey Excellence in Place Leadership Programme 2020-22 and successor PACE Programme in 2023 and chairs ADEPT's Live Labs 2 Commissioning Board.



The Future is AI? Lose the fear through experiential learning

Al is a hot topic globally as well as in the Place sector. There are widely differing views and maturities of understanding of Al and its value. Some local authorities have banned the use of ChatGPT for example, yet others are exploring specific use cases.

This workshop is an opportunity to explore a range of AI technology and its practical applications to identify opportunities that could:

- Improve job satisfaction by looking at tasks which could use Al
- Improve productivity through the use of AI
- Investigate where AI could help deliver effective transformational change in the sector

This is your opportunity to explore some of the AI technology applications available and give your thoughts to help support and develop AI in the Place sector.



Facilitator: David Ogden

Operations Director, Colas

David joined the Colas Limited senior team in May 2020.

For over 20 years he has successfully delivered divisional and national accountabilities in operational, commercial,

procurement and financial disciplines within the construction, utilities and highways sectors.

David is also actively involved in sector-wide projects as Vice Chair of the World Road Association in the UK (also known as PIARC), a Chartered Institution of Highways & Transportation (CIHT) Council Member and a Future Highways Research Group Research Associate. David is vice-chair of the Live Labs 2 Commissioning Board.



Facilitator: Jo Oliver
Head of Marketing, Colas

Jo has almost 30 years of experience in the marketing sector.

She currently leads marketing and communications activity for Colas in the UK, including digital, events, advertising, PR,

sponsorship and email. Her team aligns UK activity with global campaigns and has ambitious plans for the future.



Joshua Wood

Director - Water Sector, FYLD

Joshua is a Director at FYLD - a global leadership position, bringing subject matter expertise for the application of FYLD AI to safety critical industries.

His role includes acting as Programme Lead for FYLD's AI Predictive Safety programme through OFGEM's Strategic Innovation Fund, and Discovering Safety AI Programme through HSE. Joshua has over a decade of experience in the water sector in leadership roles, with a deep understanding of running utility operations and AI-powered digital transformation project.



Stuart Fawcett *UK Sales Director, UBY Group*

Stuart has spent the last 29 years in construction monitoring, testing & investigations, having trained as a civil engineer.

He spent much of his early career

working in soil testing, both in the laboratory, and on-site. Stuart then moved into geo-environmental ground investigation and consulting, before transferring to construction and asset instrumentation and monitoring.

He joined UBY UK in January 2023.





Rupert Lorraine

Director of The Arts Institute, University of Plymouth

Rupert is responsible for leading the combination of The Arts Institute and its cultural programme, The Bridge, and the Faculty's Research and Creative Industries Unit into one, dynamic new entity.

Rupert is also a passionate GPT-4 advocate. He helps individuals and organisations unlock the potential of AI, enhance their operational efficiency, and foster innovation, making AI not just accessible, but approachable.



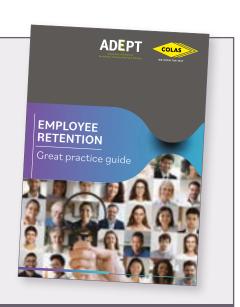
Thomas RollinData AI and Innovation Lead, Colas

Thomas is Data AI and Innovation Lead at Colas, managing the organisation's data science and AI strategy.

He started his career at Bouygues Telecom before joining Colas in 2010. Thomas has led projects including creation and management of the RPA Factory (Robotic Process Automation), creation and management of the COE (Center Of Excellence) Microsoft PowerPlatform (Power Apps, Power Automate, Power BI, Power Virtual Agent) as well as implementing mobility solutions for the Colas group, via mobile apps. At Colas Thomas and his team are leveraging AI technology, particularly in the road construction sector, both internally and when working with customers.

EMPLOYEE RETENTIONGreat practice guide

Councils are facing increasing challenges with retention of staff. ADEPT and Colas have worked together with colleagues from across the place sector to produce several case studies of good practice to support local authorities in implementing ideas to encourage retention within the sector.



CLICK HERE to read the ADEPT / Colas EMPLOYMENT RETENTION Great practice guide



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Improving people's lives

Proud to support ADEPT's Autumn Conference

Greening our urban places

What's working when it comes to greening our urban places? What do we need from leaders?

The benefits that access to green space and nature provide for those most in need and where they live, are cross-cutting. This means that designs for and delivery of great green and blue infrastructure need to be cross-directorate and built in partnership with communities and stakeholders, and the business case for investment must be competitive.



Facilitator: Ian Richardson

Key Account Director for Local and Devolved Government, Costain

Ian believes passionately that connected, sustainable infrastructure enables people and the planet to thrive. At Costain his role involves working with customers to develop integrated, multi-modal transport solutions.

lan offers a dedicated end-to-end service which draws on consulting, digital and construction expertise and experience delivering complex transportation projects.

With a background in local government, Ian is adept at translating policy and strategy ambitions into efficient and practical solutions which transform performance and generate social, economic and environmental value across the full project lifecycle.

Fit for the future - shaping mobility systems by focusing on the needs of people, communities, and places

We will explore the opportunities and challenges of delivering transport and mobility systems that place the needs of people, communities, and places at their heart.

By questioning the status-quo and navigating the changing landscape, we will debate approaches to achieve customer focused outcomes informed by systems thinking that could facilitate the shift to a decarbonised, digitalised, and sustainable mobility system. The session will consider the differing socio-demographic needs of communities and the fact that a 'one size fits all' approach is inappropriate for the future.



Giles PerkinsHead of Profession, Future Mobility, WSP

Giles has over 33 years' experience in the futures, transportation planning, digital and intelligent transport arenas. He has worked in the public and private sectors as a senior client and director level consultant.

Giles is a recognised expert in the field of future mobility/transport and decarbonisation having undertaken numerous cutting-edge commissions where his insight is helping build 'future ready' thinking into strategies, policies and asset specifications. Giles is the Programme Director for ADEPT Live Labs 2 Programme, a Board member for the National Centre for Accessible Transport, and one of the coleads for the All Party Parliamentary Group for Self-Driving in the UK.



Peter Ramsey *Future Mobility Lead, WSP*

Peter is a Transport Planner and Chartered Town Planner with over 25 years' experience.

He specialises in future mobility, rural mobility, transport policy and strategy as well as broader consultancy support to the public sector.



Thought leadership in the place space

Juggling priorities and with significant targets to achieve, we often don't have the time or space to pause and find strategic solutions to the wicked issues facing the sector.

With increasing pressure from the public on local and central government, visibility of behavioural change techniques has grown - both to help manage public expectations and to influence wider policy aims. Long-term strategic decision-making can be difficult when we're pressurised by the short-term external environment we deliver services in. Harnessing more voices across the public and private sectors generates new radical ways of thinking and encourages leadership to commit even when a decision is unpopular. Designed exclusively for Place Directors and senior leadership, hear from leaders from the first PACE programme on the use of behavioural change techniques to drive change.



Neil Gibson *PACE Programme Facilitator*

A prominent Place leader and former President of ADEPT, Neil now advises the public and private sectors on strategies that will improve collaboration and drive better business outcomes.

In 2021 Neil was appointed Highways Commissioner by the Secretary of State for Levelling Up, Housing & Communities as part of the current government intervention in Liverpool City Council.

Passionate about nurturing talent, Neil supports leaders in the public and private sectors to thrive and realise their potential through action learning and mentoring. He facilitated the ADEPT/Amey Excellence in Place Leadership Programme 2020-22 and successor PACE Programme in 2023 and chairs ADEPT's Live Labs 2 Commissioning Board.



Katie Stewart *Executive Director for Environment, Transport and Infrastructure, Surrey County Council*

Katie has responsibility for highways, waste, emergency planning, countryside estate and green infrastructure, climate change, major infrastructure, and the county's planning service.

She is also the Council's corporate lead for resilience and a board member for Active Surrey, the county's sports partnership. She has 16 years of local government experience, previously having served as a Director for Environment Planning and Enforcement at Kent County Council, and economic development roles at City of York Council and Leeds City Region Partnership. Katie is Co-chair of ADEPT's South East Board.



Andrew Cook *Executive Director of Growth, Highways and Infrastructure, Suffolk County Council*

Andrew joined Suffolk County Council in 2022 and is responsible for highways, transport, waste, planning, economy and housing as well as being the lead on climate change and the environment.

Before joining Suffolk County Council, Andrew held a range of place-based director and executive director roles with more than 20 years' of local authority experience and has significant expertise in the management of public/private partnership contracts and the delivery of major infrastructure projects. Andrew is Chair of ADEPT's East of England Board.



Sophie Broadfield *Director of Sustainable Communities, Bath & North East*

Somerset Council

Sophie is responsible for the council's policies to improve places, support delivery of net zero and address inequality.

This includes managing the following service teams: Strategic Transport, Green Transformation, External Affairs, Planning and Heritage Services. Sophie is Chair of the ADEPT South West Board. She worked in central government before joining BANES in 2021.



Andrew DenmanSector Director for Highways, Amey

Andrew is a Chartered Civil Engineer and Fellow member of the ICE and CIHT. The services he delivers include asset management, design, construction, and maintenance.

With over 25 years of highway related experience, 15 of which have been spent leading multi-million-pound portfolios, Andrew is experienced in leading teams in the delivery of a safe and sustainable service under various forms of contract.

Through Amey, Andrew delivers highway services with an emphasis on local delivery, putting the development of people at the heart of delivering a sustainable service.





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Join us on Thursday 16th May, 2024

A date for your diary!

SPRING CONFERENCE & ANNUAL AWARDS

DINNER

Conference venue:

One Great George Street, London

Awards Dinner venue:

One Whitehall Place, London

