

## **ANNUAL PRESIDENT'S AWARDS' CATEGORIES**

### 2024

The President's Awards are a highlight of ADEPT's year, allowing us to acknowledge the work of our members and partners across the country. We are always impressed at the high standard of entries and the effort our members put in to improve delivery of service and outcomes for their communities. Local authority members can enter the awards with projects that demonstrate excellence in the areas of Delivering Clean Growth, Digital Innovation and Technology, and Shaping Places for People, plus the President's Special Recognition Award for outstanding individuals. You can see previous award winners [here](#). See below for the award categories and judges' criteria.

#### **Category 1: Delivering clean growth**

Councils have a major role to play in the growth agenda, both as a business themselves, but also in their role as promoters of economic growth in their areas and in partnership with Local Enterprise Partnerships (LEPs) and the business community. This award is intended to highlight where those councils have gone beyond traditional roles to promote Clean Growth, in line with the Government's ambitions to tackle climate change, deliver Net Zero and address inequalities. This can relate to delivery of services and infrastructure – housing, transport, waste, economic development, planning and growth or how it operates as a business – estate improvements, staff policies, commissioning and procurement, fleet.

Winners will need to demonstrate wider benefits: working across departments and councils and with employees; working in partnership with other parts of the public sector such as LEPs, businesses and investors delivering multiple outcomes through combining resources.

Submissions should focus on how the council is:

- delivering clean growth, not just now but into the future – demonstrating ambition and vision, anticipating future challenges and futureproofing growth including developing the workforce for the future
- working across boundaries and with different partners to achieve long-lasting clean growth
- proactively engaging with business to tackle problems and find solutions, stimulating the clean growth sector at the same time
- going beyond the 3-5-year budget cycle to prepare for future challenges including the use or consideration of innovative funding solutions

## Category 2: Digital innovation/technology

ADEPT, its partners and central government have a shared ambition to create SMART Places, where digital innovation and innovative approaches are adopted to shape places that are sustainable, resilient, accessible, and promote well-being. Adopting SMART approaches has the potential to be a game changer to the delivery of strategic outcomes and, at the same time improving efficiency and effectiveness whilst reducing costs across the public sector.

Judges will be looking for evidence of:

- Successful digital innovation and the imaginative use of new or existing technology
- Improved outcomes for users, for example [collating traffic information](#) to improve efficiency in works programmes or providing [demand-responsive transport](#) for an underserved community
- The transformation of a service, department or organisation by changing behaviours, delivering savings/value for money or improving ways of working
- How innovation or technology can be applied in multiple sectors or areas
- Scalability and resilience – the ability to use technology in a wider scope and in a way that encourages longevity of use

## Category 3: Shaping places for people

The wider determinants of health are the social, economic and environmental conditions in which people live – this has never been more apparent. This award celebrates collaboration in the delivery of programmes and services that improve outcomes for people of diverse backgrounds and social groups across the preventative health and social care agendas. Led by place services, projects can include green spaces, leisure, fitness and active travel, strategic planning and healthy (warm) housing. Entries will be judged on the innovation of their submission, the extent of collaboration and a whole systems approach with other services, local authorities, partners and contractors. Also, the extent to which projects have improved the outcomes for residents and communities, and for health and care services.

Award entries will be judged on:

- The extent to which the council's work was an innovative response to a significant concern.
- The quality of the outcomes obtained from the project, for instance in improved or more efficient services, increased inclusivity for residents, futureproofing the service.
- The level of collaboration between place services and people services, both within the council and with external partners and providers.
- Evidence of buy-in to the project or its goals from members of the local community, health and social care, and external organisations.
- The use of new sources of investment to fund projects.



### **The ADEPT President's Special Recognition Award**

The foundation of any organisation is rooted in its people and their service. In this category we invite ADEPT members to nominate a colleague they think stands out from the crowd. This is not necessarily the loudest or most senior person in the team. Sometimes the quietest member of a group makes a real difference by the way they work, the outcomes they deliver and the influence they exert.

We are looking for individuals who:

- Deliver positive change
- Commit to achieving excellent outcomes for all
- Focus on making a difference
- Use their enthusiasm to take the crowd with them
- Are a role model for their peers
- Demonstrate creativity and innovative thinking to find solutions in an increasingly pressured environment

[Click here](#) to enter your award submission.