



Association of Directors of  
Environment, Economy, Planning & Transport

## EVENT SPONSORSHIP OPPORTUNITIES 2017/18

There will be two key ADEPT events during 2017/18.

### **Event 1: PRESIDENT'S MEETING: POLICY SESSION & AGM**

*Date:* Wednesday 14<sup>th</sup> & Thursday 15<sup>th</sup> June 2017

*Venue:* TBC, Central London

*Format:* The event starts with lunch on Wednesday followed by an afternoon of policy sessions, networking drinks reception and informal dinner (lounge suit). There will be a half day of policy sessions on Thursday and the AGM; the event concludes with lunch.

### **Event 2: ANNUAL CONFERENCE**

*Date:* Thursday 23 & Friday 24 November 2017

*Venue:* Radisson Blu Hotel, Manchester Airport

*Format:* Morning plenary sessions followed by lunch and two afternoon workshop sessions; a final plenary session, drinks reception and informal dinner (lounge suit). Friday half-day conference (all plenary) concluding with lunch.

## SPONSORSHIP PACKAGES:

*Packages are awarded on a first-come, first-served basis. Multiple packages are available unless specified.*

### **Policy Session Sponsorship: £4,500 – President's Meeting only**

- The opportunity to lead a policy discussion during the President's Meeting
- Your banner stands displayed in meeting room
- Acknowledgement in policy document

### **Workshop Session Sponsorship: £4,500 – Annual Conference only**

- The opportunity to lead a workshop session during the Annual Conference
- Your banner stands displayed in workshop room
- Your logo on PowerPoint slides used during session
- Presenter's photograph and biography printed in delegate booklet

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## **Drinks Reception Package: £3,500 – both events available (two packages)**

- Banner stands and marketing literature displayed prominently at the drinks receptions for the President's Meeting or Annual Conference
- Thanks from the President during his address at the event
- Advance notice of guest lists and introductions made where practical

## **Dinner Package: £7,500 – both events available (two packages)**

- Your banner stands displayed prominently in the dining rooms at the President's Meeting or Annual Conference
- Your logo on the menu booklet
- Your company profile or A5 full colour display advert in the menu booklet
- Advance notice of guest lists and influence over seating plan
- Opportunity to propose a toast / address the guests at your chosen event
- Opportunity to supply a table gift at your chosen events

## **Entry Level Event Sponsorship: £2,500**

- Your logo on all marketing literature
- Your logo and 250-word company profile in policy meeting and conference booklets
- One delegate place at the Policy meeting (including attendance at the dinner)
- All conference delegate and dinner places available at ADEPT member rate

## **Tier Two Event Sponsorship: £5,000**

- Your logo on all marketing literature
- A5 full colour advertisement in policy meeting and conference booklets
- One delegate place at the Policy meeting (including attendance at the dinner)
- One conference delegate place; further places available at ADEPT member rate
- Opportunity to include marketing literature and/or a promotional item in the delegate packs

## **Top Tier Event Sponsorship: £6,500 – President's Meeting Only**

- Your logo on all marketing literature
- Double page full colour advertisement in policy meeting booklet
- Two delegate places at the Policy meeting (including attendance at the dinner)
- Opportunity to include marketing literature and/or a promotional item in the delegate packs

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## **Top Tier Event Sponsorship: £8,000 – Annual Conference Only**

- Your logo on all marketing literature
- Double page A4 full colour advertisement in conference booklet
- Two conference delegate places; further places available at ADEPT member rate
- Opportunity to give a 15-minute presentation from the main stage at the Annual Conference on a topic of your choice related to the theme of the event (Industrial Strategy)
- Opportunity to include marketing literature and/or a promotional item in the delegate packs

## **Custom Packages: POA**

- Please call to discuss a bespoke package.

*Sponsorship opportunities are available singularly or collectively, discounts are available for sponsorship of multiple elements. If you wish to discuss a custom-package please contact Alison Shea at Aldercross Training & Events by landline 01244 813335, mobile 07766 931531 or email [alison@aldercross.com](mailto:alison@aldercross.com).*