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Translating the ground-truth to digital layers

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Current kerbside customer experience

No reliable kerbside maps

Confusing Signage and Suspensions

Paper receipts are issued from P&D machines

No payment hub means lots of parking apps

Parking is an enforcement led business model

How will mobility fleets understand the rules?

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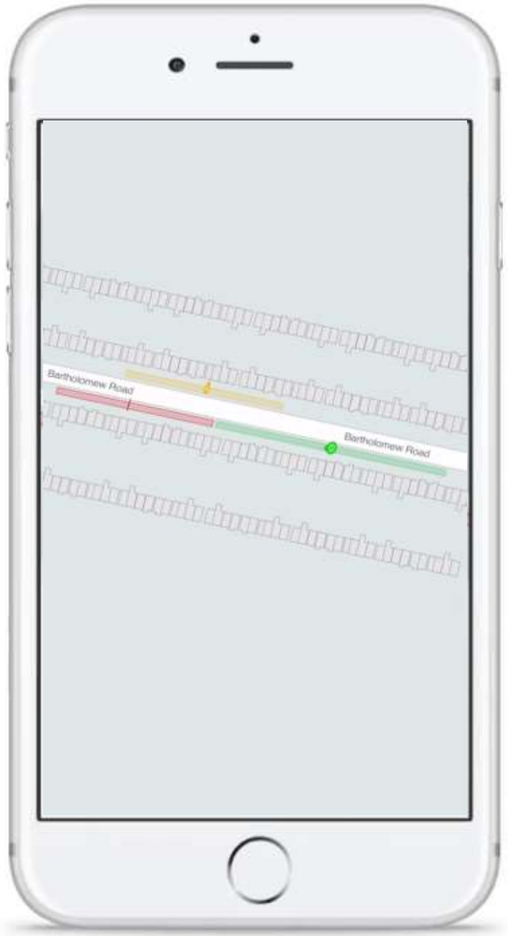
Setting a positive vision for road users, residents and visitors



Turn-by-turn navigation
Easy to understand rules and restrictions
Real-time availability
One-click payments
Increased compliance

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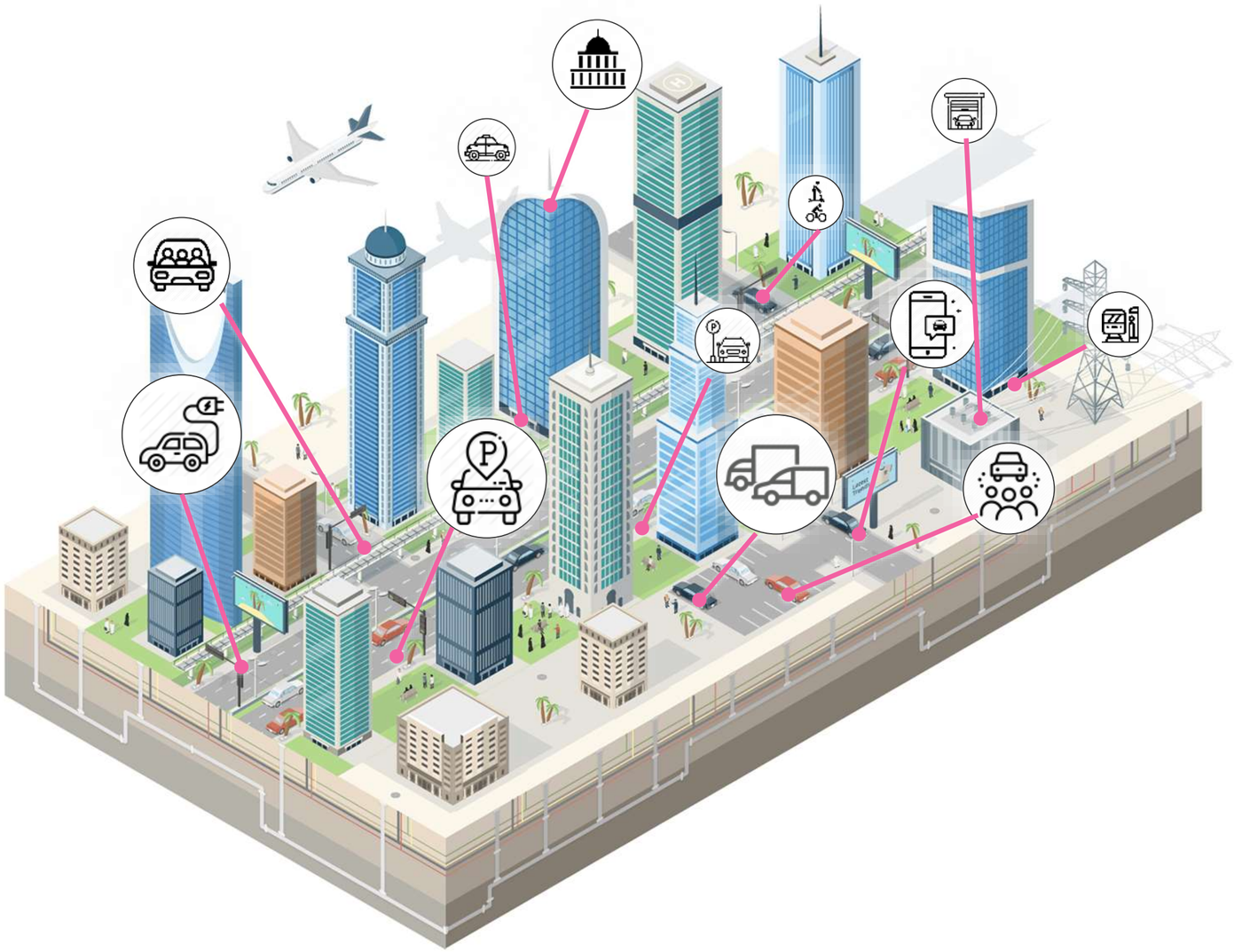
Setting a positive vision for highway authorities

‘Air Traffic Control’ platform for cities to manage and monetise their kerbside.

- Digital transformation GovTech platform that works with existing regulation
- Offers full kerbside compliance & accountability for connected mobility fleets and developers
- Unlocks new intelligent mobility business models

Sustainable | Environmental | Economical | Global



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Current highway authority experience - TROs

IUK funded project
Built in collaboration with local authorities
Identified the main pain-points

£700m

Annual spend by **418 UK** authorities
Individually managing parking services

£100m

Annual spend by 33 Greater London
Boroughs on manpowered **enforcement**

£63m

Annual spend by UK local authorities
managing **Traffic Regulation Orders**

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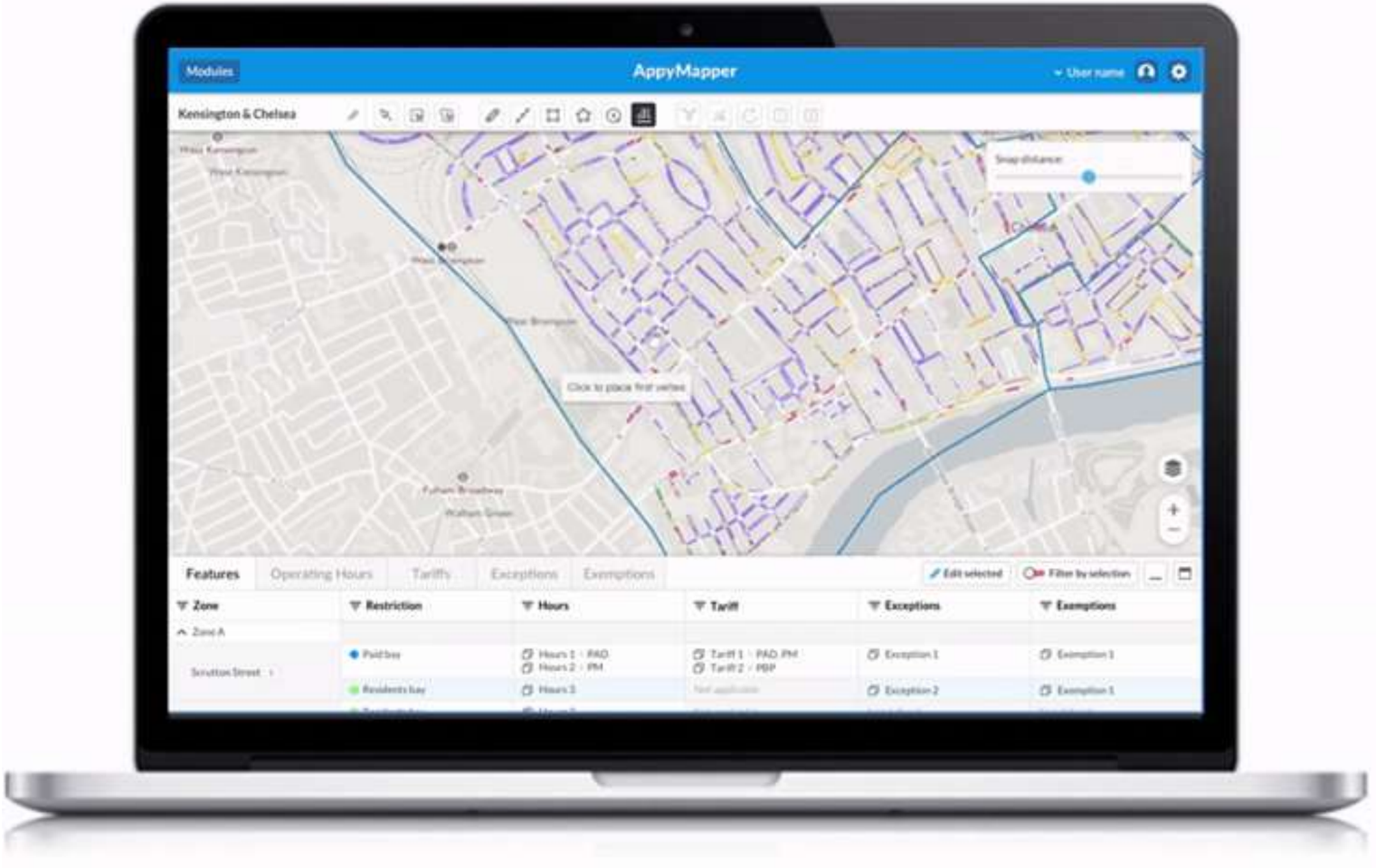
Mapper

Easy process for capturing and amending Traffic Order features.

Centralised platform for various teams.



Lead and promote on changes to Traffic Order legislation.

Common Traffic Order format ready for data standards

Digitised, streamlined and standardised Traffic

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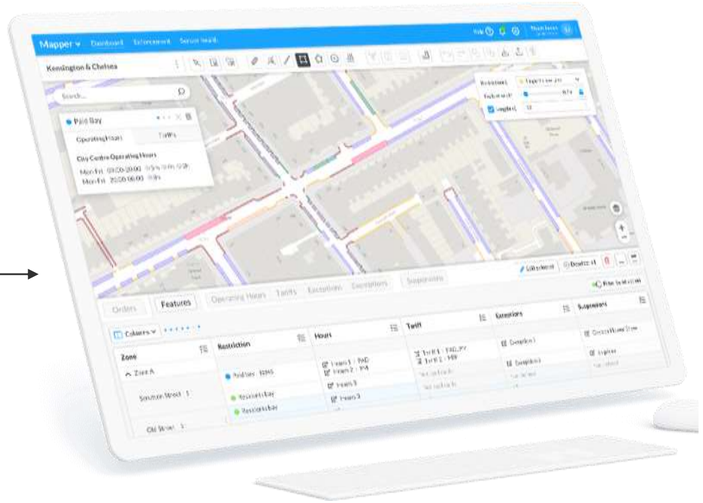
Mapper - helping authorities move to digital platform

Text or map data conversion

Digital & LiDAR surveys

Data cleaning into common format

Training and consultancy



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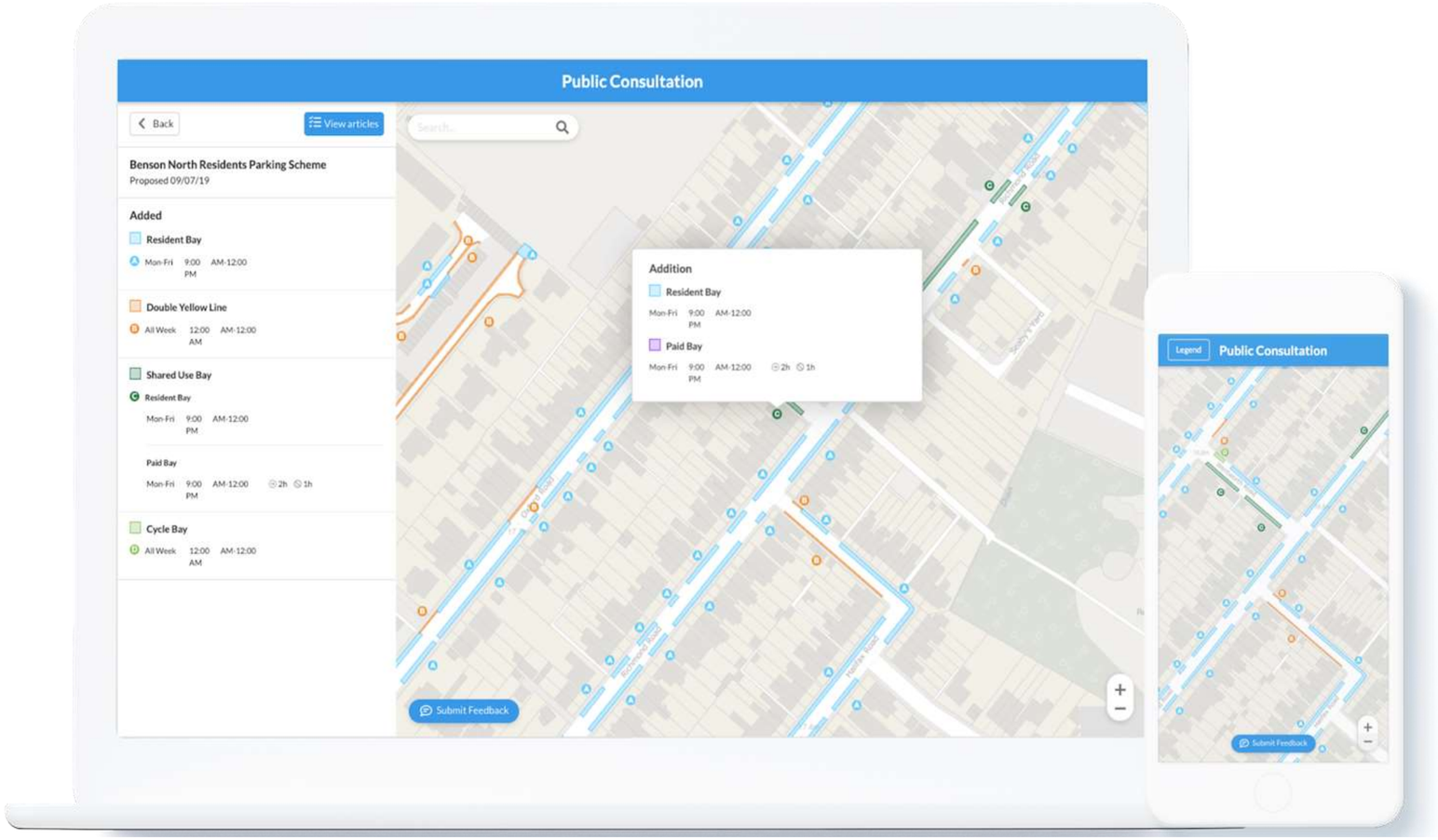
Mapper - Public Consultation



Streamlined back office portal

Clear representation of changes

Supports current and future legislation

Cross platform offers On-street viewing

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What we can do today

Short, Mid and Long Term Product Positioning

Today >> 2025 >>

Phase One
Kerbside Management for cities

Provide Local Authorities with a powerful platform to digitise and manage their kerbside. Data services to private sector.

Phase Two
Kerbside Access for Intelligent Mobility

Local Authorities provide an authoritative source of data to CAV's allowing mobility operators to have fully compliant fleets at kerbside.

Phase Three
'Air Traffic Control' for Connected Fleet Logistics

The future is all about fleet management on an epic scale.

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Thank You

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